

Shira Zionce

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EDUCATION

Berklee College of Music, Class of 2022

- Bachelor of Music in Contemporary Writing and Production
- *Activities:* Women's Film Initiative; Treble Threat A Capella; Berklee Broadway Band; *LATE: A New Musical*
- *Key Courses:* Music Technology; Sequencing and Production; Arranging; Podcast Development/Production;

WORK EXPERIENCE

MPATH LLC

Creative and Marketing Manager

September 2020 – Present

- Work for Production Music Library featuring over 1,000 tracks.
- Find and edit music for music supervisors' and directors' film, advertising, and television projects.
- Market company albums and tracks to corporations and supervisors.
- Update and redesign company website.

Production Intern

May 2020 – August 2020

- Assisted in mixing and mastering of production music tracks for APM Licensing.
- Ran the company's growing social media accounts.
- Wrote metadata and designed album covers.
- Created specialized playlists of MPATH music for corporate ad campaigns and clients' specific needs.

Berklee College of Music Student Academic Mentor

Fall 2019 – Present

- Supervise and advise 40 first-year students as they acclimate to university life.
- Mentor students through group and one-on-one sessions and direct them to proper resources to help them succeed at Berklee.
- Work with academic advisers, professors, and administration to plan programs for first-year students.

Pirate Group Inc. Production Assistant

May – June 2019

- Worked with composer on creation and editing of sound cues for TV series and commercials.
- Organized multi-track sessions for numerous songs on a full album.
- Attended post-production meetings of series with writers, editors, and composers, to discuss sound cues and scoring.

Freelance Vocalist

January 2015 – Present

- Recorded vocals for soundtrack of *Anne with an E* (CBC and Netflix) and *X Company* (CBC)
- Sang jingle for radio advertising pitch to national bookseller.

SKILLS

Logic Pro X, Pro Tools, Finale, Vocals, Piano, Adobe Photoshop